

SRStudy

FRANCHISE PROPOSAL

FOR SR STUDY TUTORIAL
& E-LEARNING PARTNER



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Your Journey of Academic Success Starts Here!

Introduction.

About Us

We are pleased to present this franchise proposal for SR Study Tutorial, offering a unique opportunity to partner with a growing and reputable e-learning platform catering to the Indian competitive exam market. SR Study provides high-quality online courses, test series, ebooks, and other resources for a wide range of exams, including UPSC, State PSC, IIT, JEE, NEET, AIIMS, GATE, NDA, CAT, SSC, Banking, and Teaching, all at affordable prices.

SR Study Tutorial is seeking motivated and passionate individuals to expand its reach through a franchise model. This proposal outlines the terms and conditions for establishing an SR Study Tutorial franchise in your area. We believe this partnership offers a mutually beneficial opportunity to provide accessible and quality education to aspiring students across India.

Franchise Details.

SR Study Tutorial is a leading e-learning platform dedicated to empowering students to achieve their academic and career goals. We offer comprehensive and up-to-date study materials, expert faculty support, and a user-friendly learning environment. Our commitment to affordability and quality has made us a trusted name in the competitive exam preparation space. Our website, www.srstudy.com, provides further details about our offerings and success stories.

Franchise Package Details

- Franchise Fee: ₹7,00,000 (One-time payment)
- Brand License & Authorization: Granted for 5 years
- Included in the Franchise Package:
 - Use of the SR Study Tutorial brand name and logo
 - Comprehensive course material and curriculum support
 - Faculty training and recruitment assistance
 - Marketing and promotional support
 - Access to online and offline learning resources
 - Student management system and operational guidance

Financial Projections.

Expanding an SR Study Tutorial franchise involves several key expenses. These are estimates and may vary based on location and specific requirements:

Franchise Fee (₹7 Lakhs)

- One-time payment to acquire the franchise rights, brand name, and operational support.
- Includes access to study materials, faculty training, and marketing guidance.

Infrastructure & Setup Costs (₹8-15 Lakhs, Approx.)

- Rental/Lease Deposit: Security deposit for the coaching center location.
- Interior & Furnishing: Classroom setup, whiteboards, desks, chairs, lighting, and décor.
- Signage & Branding: Exterior hoardings, banners, and branding elements.
- IT & Technology: Computers, projectors, printers, and internet setup.

Operational Expenses (₹2-5 Lakhs per month, Approx.)

- Staff Salaries: Teaching faculty, Administrative and Support staff.
- Rent & Utilities: Monthly rent, electricity, water, and internet bills.
- Marketing & Advertising: Social media promotions, Newspaper ads, flyers, and hoardings.

Course Material & Study Resources (₹3-6 Lakhs, Depending on Student Count)

- Printed study materials and books.
- Online learning resources and test series.
- Dedicated Website & Domain Setup.
- Learning Management System (LMS) for Online Classes.
- Online Backup & Cloud Storage.
- Digital Marketing & Online Promotions.
- Mobile App Development (Optional)

Licensing & Legal Costs (₹50,000 - ₹1 Lakh)

- Business registration and GST compliance.
- Local municipal permissions.

Miscellaneous Costs (₹1-3 Lakhs)

- Faculty training programs.
- Student support & counseling services.
- Contingency funds for unforeseen expenses.



Estimated Total Investment for Franchise Expansion

Initial Setup Cost: ₹20-30 Lakhs (One-time)
& Monthly Operational Cost: ₹2-5 Lakhs

For further discussions and to explore this exciting franchise opportunity, please [contact us](#).

Franchisee Responsibilities.

Infrastructure: The franchisee must arrange for a suitable location and infrastructure as per SR Study Tutorial standards. This includes adequate classroom space, computer labs (if applicable), administrative offices, and a student reception area.

Operational Expenses: The franchisee will be responsible for local operational expenses, including faculty salaries, rent, utilities, marketing and advertising, and administrative costs.

Adherence to Standards: The franchisee must adhere to the SR Study Tutorial brand guidelines, teaching methodologies, and operational procedures to maintain the quality and consistency of services.

Marketing and Support.

SR Study Tutorial will provide ongoing marketing and support to its franchisees, including:

Marketing Materials: Access to pre-designed marketing materials, including brochures, flyers, and online advertising templates.

Digital Marketing Support: Guidance on social media marketing, search engine optimization, and other online marketing strategies.

Faculty Training: Regular faculty training programs to ensure high-quality instruction.

Operational Support: Ongoing support and guidance on student management, administrative procedures, and other operational aspects.

Terms and Conditions.

- The franchisee must arrange for a suitable location and infrastructure as per SR Study Tutorial standards.
- The franchise fee is non-refundable.
- The franchisee will be responsible for local operational expenses, faculty salaries, and administration.
- The franchise agreement is subject to renewal upon mutual agreement.



Contact Information.

We invite you to join hands with SR Study Tutorial and become a part of our mission to provide affordable and quality education to aspiring students. For further discussions or to proceed with the franchise agreement, kindly contact us at:

Phone: +91-8318758390, 9919053733

Email: contact@srstudy.com

Website: www.srstudy.com

We look forward to a successful partnership and bringing quality education to your city.



Your Journey of Academic Success Starts Here.

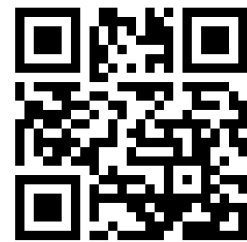
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